

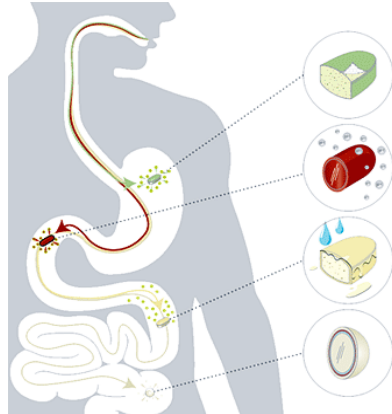
Redefining
Vitality



Introducing Vitalizer™

Based on 12 Shaklee clinical studies, *Vitalizer* provides the best spectrum of vitamins, minerals, antioxidants, anti-aging phytonutrients, omega-3 fatty acids, & probiotics supporting:

- * Supercharged Vitality*
- * Bone and joint health*
- * Breast health*
- * Enhanced immunity*
- * Digestive health*
- * Preconception nutrition*
- * Stress management*
- * Lung health*
- * Colon health*
- * Anti-aging phytonutrients*
- * Prostate health*
- * Healthy teeth and gums*
- * Vision and eye health*
- * Heart and brain health*
- * Healthy Skin, Hair and Nails*
- * Nerve and muscle function*
- * Antioxidant and DNA protection
- * That's why it's 100% guaranteed



Vita-Lea®
Folic acid microcoating for immediate release in stomach

Caroto-E-Omega
pH-activated enteric coating protects from stomach acid for release only after reaching upper intestine

B+C Complex
Sustained release gel diffusion system clinically proven to maintain blood nutrient levels over 12 hours

Optiflora® Probiotic
Triple-layer encapsulation protects the active cultures through stomach for release in lower intestine

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

100% Shaklee Guarantee

Vitalizer is based on an unprecedented 12 Shaklee clinical studies that show the difference. We believe that the quality we've put into it is the reason you can actually feel the quality of life you get out.

Contact:

A recent clinical study in collaboration with the Univ. of California Berkeley School of Public Health: people who used Shaklee supplements had markedly better health than both other multivitamin users & those who used no supplements.

- 1 - This clinical study compared 3 groups of people
- 2 - Shaklee group used supplements for at least 20 years
- 3 - All 3 groups average ages in the 50's and 60's with the Shaklee group being the oldest

Medical Bio-markers (ideal range)	Used <u>no</u> supplements	Used <u>other</u> supplements	SHAKLEE Users
Health Assessment Questionnaire "I feel great!" Higher the Better	49.10%	55.60%	84.20%
Diabetes** Lower the Better	8.50%	11.10%	2.90%
Heart Attacks Lower the Better	4.40%	7.60%	2.50%
Congestive Heart Failure Lower the Better	3.50%	2.80%	1.40%
Stroke Lower the Better	2.50%	2.60%	1.80%
Emphysema Lower the Better	2.30%	1.80%	1.10%
Coronary Heart Disease Lower the Better	5.60%	7.10%	5.00%
Triglycerides (150 or lower) Lower the Better	180.1	145.3	121
HDL (50 and over) Higher the Better	50.9	53.3	57.5
C-reactive Protein (3.0 or under) marker for inflammation Lower the Better	4.6	3.2	1.9
Homocysteine Levels (10 or under) marker for heart disease Lower the Better	9.6	9.1	6.1

**For example: "Shaklee users" had 2.9 cases of diabetes per 100 people whereas "single multivitamin users" had 11.1 cases of diabetes per 100 people

"The study results were very impressive and support the potential benefits of long-term use of dietary supplements."

Gladys Block, Ph.D., renowned nutrition researcher and Professor of Epidemiology and Public Health Nutrition

TOP TEN +++1 REASONS FOR CONSIDERING NUTRITIONAL FOOD SUPPLEMENTS

Shaklee—the #1 Natural Nutrition Company in the U.S.

- 1. PROBLEMS:** The nutrition related health problems are as follows: heart & vasculatory; respiratory & infections; mental & emotional health; infant mortality & reproduction; early aging & lifespan; arthritis & rheumatism; dental health; diabetes & hypoglycemia; osteoporosis, obesity & anemia; eyesight, allergies, muscle disorders & cancer. AMA
- 2. NOURISHMENT:** A well-nourished body tends to resist & overcome infections; a poorly nourished body is susceptible to disease & tends to be slow in recovery. USDA
- 3. NEED:** Everyone has a need for nutritional supplements. AMA
- 4. TRY:** Millions are attempting to get their vitamins from the foods they eat, & are falling far short of good nutritional standards. AMA
- 5. DEFICIENT:** 99% of the American people are deficient in minerals & a deficiency in any one of the essential minerals results in disease. U.S. SENATE
- 6. PRIME PURPOSE:** A prime purpose of food supplements is to fill in the nutritional gaps produced by faulty eating habits & nutritionally inferior foods.
- 7. OKAY TO GREAT:** Supplements may make the difference between feeling okay and feeling great!
- 8. TAMPERED:** 90% or more of food on the average American table has been tampered with in one way or another & many to most of the vital nutrients have been taken out of them or destroyed.
- 9. DOMINOS:** A deficiency of a vitamin or mineral will cause a body part to malfunction & eventually break down--& like dominos, other body parts will follow. James Balch, M.D.
- 10. ADVICE:** Insufficient vitamin intake is apparently a cause of chronic diseases. Most people do not eat an optimal amount of all vitamins by diet alone...it appears prudent for all adults to take vitamin supplements. AMA +++. *Landmark Study Results Prove the superiority of Shaklee Supplements. Convenient, simple, cost effective & comprehensive.*

A few additional reasons supplements are necessary: crop nutrient losses, poor digestion, over-cooking, microwave cooking, food storage, food selection, food omission, environmental factors, antibiotics, poor lifestyle habits, stress, out of balance, nutrient variance.

Shaklee NON-GMO SOY TOP TEN BENEFITS

Shaklee—the #1 Natural Nutrition Company in the U.S.

- 1. ANTIOXIDANT:** Soy foods contain antioxidants--compounds which protect cells from damage caused by “free radicals”. Free radicals are believed to be responsible for initiating many forms of cancer as well as premature aging.
- 2. BREAST CANCER:** Major studies reveal that Asian women who eat Soy foods are at a much lower risk of developing breast cancer than those who don't. Those eating a Soy based diet also had much lower levels of breast cancer than Western women. Other studies have shown that compounds in Soy can inhibit growth of breast cancer cells.
- 3. CHOLESTEROL LOWERING:** Score's of studies from around the world attest to Soy's cholesterol lowering properties.
- 4. COLON CANCER:** USA studies show that Americans eating Soy as a regular part of their diet had significantly lower rates of colon cancer than those who did not eat Soy.
- 5. HIP FRACTURES:** Hip fractures owing to osteoporosis are a major problem among elderly in the US. Japanese women have one half the rate of hip fractures as US women. Preliminary studies suggest that Soy may retain bone mass.
- 6. HOT FLASHES:** Half of all menopausal women in the US complain of hot flashes, a problem so rare in Japan that there's not even a word for it. Some researchers believe that special compounds in Soy (phytoestrogens) may help Japanese women stay cooler.
- 7. IMMUNITY:** Studies show that Soybean peptides can boost the immune system helping the body to fight disease.
- 8. KIDNEY DISEASE:** Soy protein is easier on the kidneys, than animal protein. And Soy may also slow down or prevent kidney damage in people with impaired kidney function.
- 9. LUNG CANCER:** Several studies have linked Soy consumption to lower rates of lung cancer.
- 10. PROSTATE CANCER:** A major study of Japanese men in Hawaii found a direct correlation between Soy, tofu, and lower rates of prostate cancer. Studies of Soy compounds have shown that they can inhibit growth of prostate cancer cells in laboratory cultures.

Shaklee NON-GMO ENERGIZING SOY PROTEIN & CINCH DRINK MIX

are a delicious, tasty, convenient, & very effective method of fueling your body with the highest quality, biologically complete protein plus important nutrients.